July 26, 2024

Privacy Policy for SMS Texting

1. Introduction

Welcome to Peak Living. This Privacy Policy outlines how we collect, use, and protect your personal information when you subscribe to our SMS text messaging service. We are committed to ensuring your privacy and protecting your personal information.

## 2. Information We Collect

When you subscribe to our SMS text messaging service, we collect the following information:

- Your mobile phone number

- Any additional information you voluntarily provide in your messages

3. How We Use Your Information

We use your information for the following purposes:

- To send you SMS messages related to our services, promotions, updates, or other information you have requested.

- To respond to your inquiries and provide customer support.

- To improve our services and enhance your experience.

4. Information Sharing and Disclosure

We do not sell, rent, or lease your personal information to third parties. *We do not share SMS (Text Messaging) opt-in information.* Your information is used solely for the purposes outlined in this Privacy Policy and will not be shared with third parties except in the following circumstances:

- \*\*Service Providers:\*\* We may share your information with third-party service providers who assist us in delivering SMS messages and providing customer support. These providers are bound by confidentiality agreements and are not permitted to use your information for any other purpose.

- \*\*Legal Requirements:\*\* We may disclose your information if required to do so by law or in response to a valid request by public authorities.

## 5. Security

We implement appropriate security measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to protect your information, we cannot guarantee its absolute security.

6. Your Choices

You can opt-out of receiving SMS messages from us at any time. To do so, reply with the keyword "STOP" to any SMS message we send you. You may also contact us directly at [Your Contact Information] to request removal from our SMS list.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by sending a message to your mobile phone number or by posting the updated policy on our website.

## 8. Contact Us

If you have any questions or concerns about this Privacy Policy or our SMS text messaging practices, please contact us at:

Peak Living

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